



September, 2018

Dear Vendor Partner,

Believe it or not, it's fall conference time again! On behalf of the Eastern Shore Association of Golf Course Superintendents, we would once again like to sincerely thank you for all the support you have given our association and its activities over the years. Our association continues to remain strong and this year we have been very successful with our efforts at monthly meetings, fundraising, and education. The ESAGCS board and conference committee hopes that with your continued support, our association will continue to serve the industry and our members by providing a memorable experience and educational conference again this November.

This year will be our twelfth anniversary of the annual ESAGCS Fall Turfgrass Conference and once again, we have another outstanding line up of speakers. The country's top turf industry researchers, consultants and more fill out the schedule. The conference will be held in Ocean City November 6th - 8th, 2018 at the Holiday Inn Oceanfront. We are excited about this new venue and when combined with our educational line up, you won't want to miss being a part of this event!

The ESAGCS conference committee once again requests your support and participation in the 2018 Eastern Shore Fall Turfgrass Conference. The board and membership truly understand that without your involvement this conference would not be possible and we sincerely appreciate your sponsorship. For the third year, the conference committee unanimously agreed not to increase the cost of conference sponsorships in recognition of the fact that budgets are tight and we want as many people to participate in our conference as possible. The following pages outline the sponsorship opportunities in more detail.

Once again, thank you for your continued support of the Eastern Shore Association of Golf Course Superintendents. If you have any questions or feedback regarding the 2018 Eastern Shore Fall Turfgrass Conference, please contact Joe Perry or Danielle Haley by email jperry@oceancitymd.gov or admin@esagcs.org.

Sincerely,

Joe Perry, CGCS
Mike Salvio, CGCS
Ryan Howard
Chris Fronczek
Tom Tipton
Bill Reil
ESAGCS Fall Conference Committee



2018 Conference Sponsorship Opportunities

Conference Presenting Sponsor \$1,250

Includes: One Full Conference Registration Package including two nights stay, **Tabletop display outside meeting room**, (Display is to be unattended during speaker presentations) Sponsorship and Sign Recognition at all conference events including the Golf Outing, Educational Sessions, and Welcome Reception, including up to four attendees to the reception.

Welcome Reception & Happy Hour Sponsor - \$900

Includes: Sponsorship and Recognition at the Welcome Reception and Happy Hour and two attendees at the Reception and Happy Hour.

Welcome Reception- \$500

Includes: Sponsorship and Recognition at the Welcome Reception and two attendees to the reception.

Happy Hour - \$500

Tuesday, November 6th 6 pm-8 pm

Sponsorship includes:

Event signage and verbal recognition.

Wednesday Breakfast - \$500

Wednesday, November 7th

Sponsorship includes:

Event signage and verbal recognition.

Opportunity to place promotional product or company product information at each place setting.

Wednesday Golf Beverage - \$500

Wednesday, November 7th

Sponsorship includes:

Event signage and verbal recognition.

Thursday Luncheon- \$500

Thursday, November 8th

Sponsorship includes:

Event signage and verbal recognition.

Opportunity to place promotional product or company product information on tables.

Thursday Breakfast - \$500

Thursday, November 8th

Sponsorship includes:

Event signage and verbal recognition.

Opportunity to place promotional product or company product information at each place setting.

The Eastern Shore Association of Golf Course Superintendents
2018 Golf Turf Conference
November 6th - 8th, 2018

INVOICE

COMPANY NAME: _____

Sponsorship Packages: *(check one)*

Exclusive Sponsorships: Limited to one per event

- Conference Presenting Sponsor - \$1,250**
(Includes one full conference registration)
- Welcome Reception/Happy Hour- \$900**
(Includes 2 attendees per event)
- Welcome Reception Sponsor - \$500**
(Includes two reception attendees)
- Happy Hour Sponsor- \$500**

- Wednesday Breakfast - \$500**
- Wednesday Golf Beverage - \$500**
- Thursday Luncheon - \$500**
- Thursday Breakfast \$500**

SPONSORSHIP TOTAL \$ _____

Names of Company Representative to be included with **Conference Registration** (Please Print):

1.) _____

Names of individual(s) attending **Welcome Reception and/or Happy Hour** (Please Print):

1.) _____ 2.) _____

SPECIFIC SPONSOR REQUESTS:

FAX COMPLETED FORMS TO: (410) 548-3776

Make checks payable to: The Eastern Shore Association of Golf Course Superintendents (ESAGCS)

Credit card information: Name _____ Card # _____

Exp. Date _____ 3 digit Card Security Code (if MC or VISA) _____

Signature _____ Total: \$ _____