



Eastern Shore Chapter

GCSAA

Golf Course Superintendents Association of America

Dear ESAGCS Partner,

On behalf of the Eastern Shore Association of Golf Course Superintendents, we would once again like to wish you a healthy and prosperous 2021. Although 2020 was a challenging year for us all, we are determined to come back even stronger in 2021. We sincerely appreciate all of your continued support during these challenging times.

The Board has made every effort to keep our sponsorship rates low and keep our value high and we strongly urge our members to support your business. The Board is happy to announce there will be **NO INCREASE IN SPONSORSHIP RATES THIS YEAR**. We also gladly offer the option of split invoicing to address those with cash flow concerns. We acknowledge that 2020 was a challenging year and we were not able to host events in the same fashion that we are accustomed to. With that, as a token of our utmost appreciation, we would like to provide our 2020 sponsors with guest passes to be used at the various golf outings in 2021. Additional details will be sent to our 2020 sponsors.

We hope that you find our advertising and sponsorship packages a fair and worthy investment. We have also added some options for our partners to be able to share product information at our monthly meetings. As you already know, your support and participation help our association to grow and serve our membership and industry. We are continuing to offer the ability to pay on our website: www.esagcs.org.

Thank you for your support of the Eastern Shore Association of Golf Course Superintendents. If you have any questions or feedback regarding the program please contact any ESAGCS Board member or the Executive Secretary at admin@esagcs.org or 302-423-7492.

Thanks in advance for your continued support,

ESAGCS Board of Directors



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2021 ESAGCS Advertising and Event Sponsorship Packages

Affiliate support enables ESAGCS to fund educational programs, turfgrass research, scholarships and BMPs.

Eagle Partner \$1700 *best value!*

Sponsorship includes: Permanent home page ad and link, Title sponsorship to Annual Picnic, September Invitational and the May joint Mid-Atlantic meeting, Six closest to the pin/long drive prizes (one each golf meeting), permanent website sponsor page ad, Support announced at each monthly meeting along with logo recognition (7), Two ESAGCS memberships

Total Value \$2250

Osprey Partner \$1300

Sponsorship includes: Revolving home page ad and link with Osprey level designation, Title sponsorship to Annual Picnic or September Invitational and May joint Mid-Atlantic meeting, Four meetings closest to the pin/long drive prizes, website sponsor page ad, Support announced at each meeting (7), One ESAGCS membership

Total Value \$1450

Falcon Partner \$900

Sponsorship includes: Ad and link on our Partners page, Title sponsorship to Annual Picnic or September Invitational, Three meetings closest to the pin/long drive prizes, website sponsor page ad

Total Value \$950

First Time Sponsorship - If your company wishes to support the ESAGCS for the first time this year or you are a returning sponsor who has not been involved for the past two years for whatever reason we would like to offer you a 10% discount on the sponsorship package of your choice (sorry not available on the Eagle Partner Package).

Please consider joining or rejoining the "best little association in the GCSAA"

Sponsorship Package Upgrade – If you would like to upgrade your sponsorship package, we would love to have you do just that. We are offering a 10% discount off the higher-level sponsorship when you step up to the next level. Enjoy all the benefits at a discounted price.

THANK YOU FOR YOUR CONTINUED SUPPORT!

**The Eastern Shore Association of Golf Course Superintendents
2021 Advertising and Sponsorship Proposal
INVOICE**

COMPANY NAME: _____

Partnership Packages: *(check one)*

_____ **Eagle Partner** - \$1700

Name of members to be included with Eagle Partnership Package 1) _____ 2) _____

_____ **Osprey Partner** - \$1300

Name of member to be included with Osprey Partnership Package 1) _____

_____ **Falcon Partner** - \$900

Additional Exclusive Sponsorship Opportunity (first-come, first-served basis):

_____ **Monthly Beverage Sponsor (excludes May & August meetings) - \$250**

Sponsor will have the opportunity to setup at a designated tee-box

Which month would you like to sponsor? _____

Partnership Total \$ _____ Upgrade discount \$- _____ Add on Total \$ _____

* Split Invoice Option 50% \$ _____ due 3/31/21 50% Balance \$ _____ due 6/30/21

SPECIFIC SPONSORSHIP REQUESTS

Make checks payable to: The Eastern Shore Association of Golf Course Superintendents (ESAGCS)

Credit card information: Name _____ Card # _____

Exp. Date _____ ZIP Code _____ 3 digit Vee Code (if MC or VISA) _____

Signature _____ Total: \$ _____

MAIL PAYMENT TO: **ESAGCS**
c/o Herkalo & Co PA
11350 McCormick Rd, EP3, #602
Hunt Valley, MD 21031

THANK YOU FOR YOUR CONTINUED SUPPORT!