



October 2021

## Celebrating 16 years!

It is time for the Fall Conference. We are proud to continue this tradition in person this year at Hyatt Place in Dewey Beach. We have a full schedule of events and hospitality awaiting our attendees.

We greatly appreciate all of your support of the Eastern Shore Association of Golf Course Superintendents and our Fall Turfgrass Conference. As you know, your support is essential for us to be able to continue to serve the industry and our members by providing our annual conference.

As you can imagine, there is a lot of preparation that goes into this event each year and we want to ensure that we will be able to have the funds necessary to make this another memorable and educational event.

This year marks sixteen years of the annual ESAGCS Fall Turfgrass Conference and once again, we have another outstanding line up of speakers. The country's top turf industry researchers, consultants and more fill out the schedule. The conference will be held in Dewey Beach, DE, November 2<sup>rd</sup> – 4<sup>th</sup>, 2021 at the Hyatt Place. We are excited about returning to this great new venue and when combined with our educational line up, you won't want to miss being a part of this event!

The board and membership truly understand that without your involvement this conference would not be possible and we sincerely appreciate your sponsorship. Our association continues to remain strong even in the face of the current pandemic thanks to vendor support and a stable supportive membership. The following pages outline the sponsorship opportunities in more detail and you will see that there was no increase in sponsorships amounts for 2021.

Once again, thank you for your continued support of the Eastern Shore Association of Golf Course Superintendents. If you have any questions or feedback regarding the 2021 Eastern Shore Fall Turfgrass Conference, please contact Joe Perry or Jennifer Moore by email [jperry@oceancitymd.gov](mailto:jperry@oceancitymd.gov) or [admin@esagcs.org](mailto:admin@esagcs.org).

Sincerely,

Joe Perry, CGCS  
Mike Salvio, CGCS  
Chris Fronczek  
John Kotoski

Bill Reil  
Greg Thomas  
Top Tipton  
Owen Sutherland

Derek Haley  
Todd Cowing  
Joey Wolff

ESAGCS Fall Conference Committee

**25516 Bergen Lane Chestertown, Md 21620 [www.esagcs.org](http://www.esagcs.org) 410.708.0151**



## **2021 Conference Sponsorship Opportunities**

### **Conference Presenting Sponsor \$1,500**

**Includes:** One Full Conference Registration Package including two nights stay, **Tabletop display outside meeting room**, (Display is to be unattended during speaker presentations), Sponsorship and Sign Recognition at conference events including the Happy Hour, Educational Sessions and Welcome Reception, and up to four attendees to the reception.

### **Welcome Reception & Happy Hour Sponsor - \$1,200**

**Includes:** Sponsorship and Recognition at the Welcome Reception and Happy Hour and two attendees at the Reception and Happy Hour.

### **Welcome Reception- \$750**

**Includes:** Sponsorship and Sign Recognition at the Welcome Reception and two attendees to the Reception.

### **Happy Hour - \$500**

Tuesday, November 3<sup>rd</sup> 6 pm-8 pm

**Includes:** Sponsorship and Sign Recognition at the Happy Hour and two attendees to the Happy Hour.

### **Wednesday Golf Beverage - \$500**

Wednesday, November 4<sup>th</sup>

**Includes:** Event signage, verbal recognition and one golf registration.

### **Wednesday Golf Transportation - \$500**

Wednesday, November 4<sup>th</sup>

**Includes:** Event signage, verbal recognition and one golf registration.

### **Thursday Luncheon- \$500**

Thursday, November 5<sup>th</sup>

**Includes:** Event signage, verbal recognition and opportunity to place promotional product or company product information on tables.

*The Eastern Shore Association of Golf Course Superintendents*  
**2021 Golf Turf Conference**  
*November 2<sup>nd</sup> - 4<sup>th</sup>, 2021*  
**INVOICE**

COMPANY NAME: \_\_\_\_\_ REP: \_\_\_\_\_

**Sponsorship Packages:**

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Conference Presenting Sponsor - \$1,500</b><br><i>(Includes one full conference registration)</i> | <input type="checkbox"/> <b>Wednesday Golf Beverage - \$500</b><br><i>(Includes one golf registration)</i>       |
| <input type="checkbox"/> <b>Welcome Recep/Happy Hour - \$1,200</b><br><i>(Includes two attendees per event)</i>               | <input type="checkbox"/> <b>Wednesday Golf Transportation - \$500</b><br><i>(Includes one golf registration)</i> |
| <input type="checkbox"/> <b>Welcome Reception Sponsor - \$750</b><br><i>(Includes two reception attendees)</i>                | <input type="checkbox"/> <b>Thursday Luncheon - \$500</b>  |
| <input type="checkbox"/> <b>Happy Hour Sponsor - \$500</b><br><i>(Includes two happy hour attendees)</i>                      |  |

**SPONSORSHIP TOTAL \$ \_\_\_\_\_**

Name of individual to be included with **Conference Registration - Included with Conference Presenting Sponsor Package** (Please Print):

1.) \_\_\_\_\_

Names of individual(s) attending **Welcome Reception and/or Happy Hour - Included with Welcome Reception and Happy Hour Sponsor Packages** (Please Print):

1.) \_\_\_\_\_ 2.) \_\_\_\_\_

Name of individual attending **Golf Outing - Included with Golf Beverage and Golf Transportation Sponsor Packages** (Please Print):

1.) \_\_\_\_\_

**SPECIFIC SPONSOR REQUESTS:**

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Scan and email forms to [admin@esagcs.org](mailto:admin@esagcs.org), use electronic registration at [esagcs.org](http://esagcs.org) or mail form to 25516 Bergen Lane, Chestertown, Maryland 21620

**Make checks payable to:** The Eastern Shore Association of Golf Course Superintendents (ESAGCS)

**Credit card information:** Name \_\_\_\_\_ Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3 digit Card Security Code (if MC or VISA) \_\_\_\_\_

Signature \_\_\_\_\_ Total: \$ \_\_\_\_\_